



## NEWSLETTER

FUTURE STUDENT ENGAGEMENTS

September 2020

Hello!

We have some exciting courses available for you and your students to consider. Please see below for further information about:

- Diploma of Environmental Health and new Major in the Bachelor of Health Science (Occupational and Environmental Health and Safety);
- New majors in the Bachelor of Education (Secondary) – Chemistry and Physics;
- Graduate Certificate of Education; and
- Graduate Certificate of Applied Digital Marketing

We look forward to hearing from you.

### **Environmental Health as an Alternate Entry Pathway**

Do you have students who won't achieve an ATAR required for a bachelor's degree and are unsure of their career options?

Perhaps a career in Environmental Health could be for them!

A career in Environmental Health is dynamic, allowing workers to get away from a desk and visit all kinds of workplaces. It suits critical thinkers, with strong attention to detail and well-developed communication skills. Strong growth is expected in this industry over the next 5 years!\*

ECU offers a [Diploma of Environmental Health](#), *which is suitable for students who have achieved WACE and English.*

The course is 1 year full-time and can lead to employment in Environmental Health positions in Local and State Government, as well as private industry.

Graduates from the Diploma of Environmental Health can also gain up to one-year advanced standing towards our [Bachelor of Health Science](#) majoring on our new [Occupational and Environmental Health and Safety](#) major.

\*Source: Joboutlook.gov.au, retrieved on 29.07.2020.



## **New majors for the Bachelor of Education (Secondary)**

Our nationally accredited Bachelor of Education (Secondary) is introducing two new majors in 2021:

- Chemistry Education Major
- Physics Education Major

These majors, available on our Joondalup campus, have been designed to equip students with the skills and knowledge to teach Years 7 to 12 Chemistry and/or Physics and provides the extended content knowledge needed to address the demands and opportunities of the secondary school chemistry and physics curriculum.

For students interested in the Chemistry Education Major it is desirable that all applicants have ATAR Chemistry.

All applicants for the Physics Education Major are required to demonstrate satisfactory performance in Physics ATAR, with equivalents considered.







## Graduate Certificate of Education

The new and improved [Graduate Certificate of Education](#) has been designed for already qualified teachers to broaden their knowledge, and delve deeper into a specialist area that aligns with their interests and current issues in classroom practice.

Designed to allow professionals to obtain an additional qualification in a sustainable and flexible way, the specialisations available are:

- Behaviour and Wellbeing
- Educational Leadership
- Secondary – Design and Technology
- Secondary – Mathematics
- Special Education: Complex Communication Needs
- Learning Difficulties
- Literacy Education
- TESOL

## Specifically designed in consultation with industry

The new in 2021 [Graduate Certificate of Applied Digital Marketing](#) has been designed with industry to create confident graduates that are proficient in the knowledge and application of digital marketing technologies for their current and future careers.

Students will learn how to think strategically when it comes to social and digital media, learn how digital analytics, Search Engine Optimisation, and artificial intelligence and much more.

All which can be applied to develop new products or services, strategic marketing plans and resultant organisational success.



## Courses to Careers

We are delighted to share the fantastic opportunity for students to hear from our graduates from a range of disciplines, about their ECU course that has led them to a successful career. Below are just some of the examples with more available on the Edith Cowan YouTube page <https://www.youtube.com/user/EdithCowanUniversity>.



Sarah Pillar - ECU Speech Pathology graduate - [https://youtu.be/jqBpEmN3Z\\_Y](https://youtu.be/jqBpEmN3Z_Y)



Rovik Olsen - ECU Engineering graduate - <https://youtu.be/XXdi3v4oYmk>



Mat Smith - ECU Business graduate - <https://youtu.be/gqH6r8BAtdQ>



Paige Chapman - ECU Cyber Security graduate - <https://youtu.be/wUKy9k9BbUY>



Cherish Armstrong - ECU Arts graduate - <https://youtu.be/YswfJGeCfMc>



Scott Hazelden - ECU Environmental Management graduate - <https://youtu.be/bC-VxbVqJP4>

## FUTURE STUDENT ENGAGEMENTS

Kind regards,

**Georgina Ferreira**

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