

Busselton Jetty competition now open

Be Jetty CEO for a day

BY LILY YEANG

DO YOU or someone you know have a special memory of the Busselton Jetty? If you're willing to share it, then you might just get to be Busselton Jetty's CEO for a day.

Busselton Jetty staff are looking for stories of up to 400 words and two photos for the competition, which will help them share interesting tales from the community through the soon-to-be upgraded Museum and Interpretive Centre.

Busselton Jetty Chief Executive Officer Lisa Shreeve said the Jetty, which is 150 years old, wouldn't be here today without "the passion and vision of a group of Busselton people who saw how it could bring \$10 million into the Busselton economy and become the unique icon for interstate and international visitors, but at the same



Busselton Jetty CEO Lisa Shreeve holding tight to her CEO clipboard. Ms Shreeve will give one lucky winner the chance to spend a day in her shoes. Photo by Lily Yeang.

time the unique community recreation facility that thousands of people would like in their back yard."

"We are now setting about creating the next 150 years and we want young people to

be involved in creating this legacy," she said.

The CEO welcomed everyone, especially students, to share their stories.

"Some stories I have been told about the old rotunda

are too rude to tell, but my favourite is from local leader Helen Shervington who had her first kiss on the Jetty, and it is one of her favourite memories," she said. "Another is the 84 year old lady who

did the Underwater Helmet Walk earlier this year and was truly inspired by the marine life."

The winner will get the chance find out what Ms Shreeve gets up to every day and help plan the future of the Jetty. They'll also get exclusive access to the Jetty for the day, including a train ride, Underwater Observatory tour and behind scenes look at the near completed 90-seater electric jetty train and walk-through Railway House. Furthermore, the winner's story will also be featured in the new Busselton Jetty Interpretive Centre Museum, to be viewed by international, interstate and intrastate visitors.

Entries can be emailed to projects@busseltonjetty.com.au or dropped in to the Interpretive Centre by September 16.

The winner will be announced on September 23.